



WEUSE ORGANICS

upcycling the waste with the best attitude.



A top-down view of a pile of discarded coffee waste on a dark, textured surface. The waste includes several Starbucks cups with their green Siren logos, a blue cup with 'NEO' and 'RO' visible, a white cup with a yellow 'LEON.' logo and 'HARBOROUGH ST' text, and another white cup with a pink 'BAGAGLIAIO' logo. There are also crumpled brown paper bags, clear plastic wrappers, and white foam lids. Two black rectangular boxes with white text are overlaid on the center of the image.

HOW MUCH COFFEE DO WE NEED TO WAKE UP



18 gr

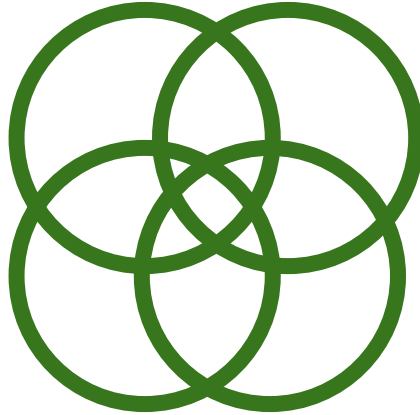
UPCYCLE FOOD WASTE



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Cosmetics product line made of coffee ground waste.



Hair loss treatment

Hair growth

Vitamin B-3 for skin cancer

Rich source of antioxidants

Enhancing blood circulation

WHY?





552 million

Shampoo bottles are
consumed annually.





In Turkey
3.5 million

Tons of plastic waste.

Half of this amount
is plastic bottles.





Turkey

consumes around

100k

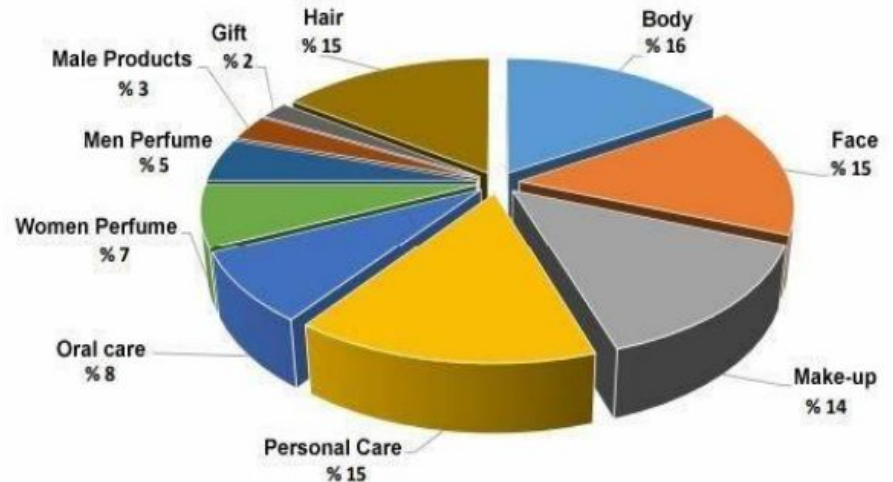
tons annually.



Cosmetics Market In Turkey

Turkey cosmetics
market size is
around

5.5 Billion Euros



Turkish Cosmetics Consumption by Products
Source: TÜİK ve ITC Trade Statistics

Cosmetics Market in Turkey

5000 companies (manufacturers, exporters, importers, retailers, etc)

170.000 cosmetics products including 46.000 domestic are distributed

220,000 Point of sale



Cosmetics Market in Turkey

Hair and body care products
represents **31%** of the market.

Around **1.7 billion** Euros



Shampoo bars!

1 bar

=

80 washes

=

Three 250 ml bottles



Easy to Store and Carry

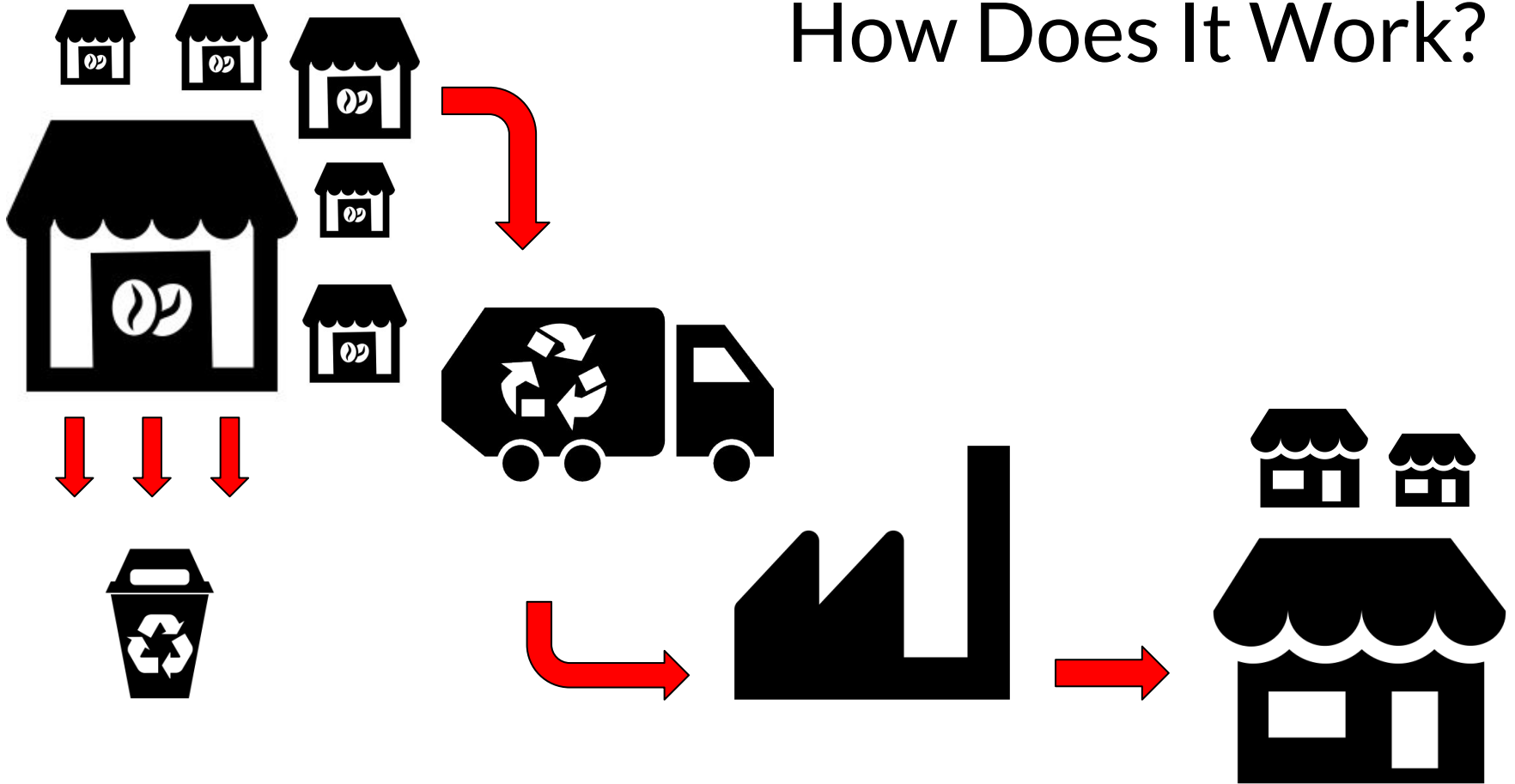
Double use as Body Wash

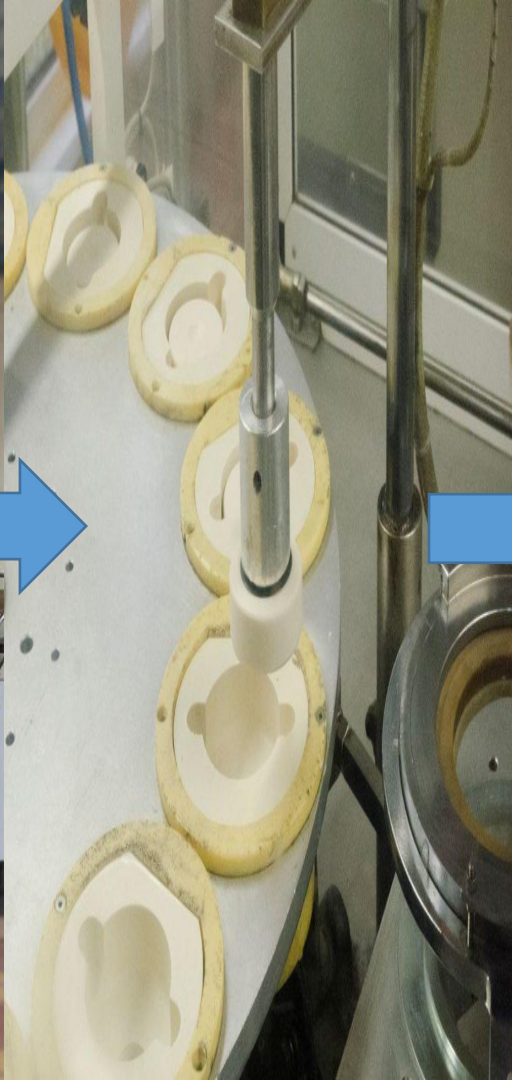
NO Chemicals

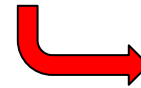
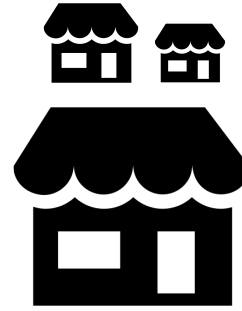
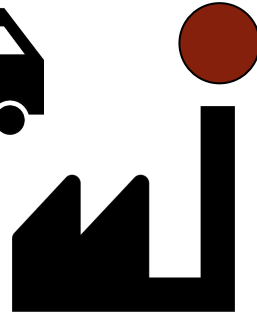
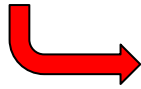
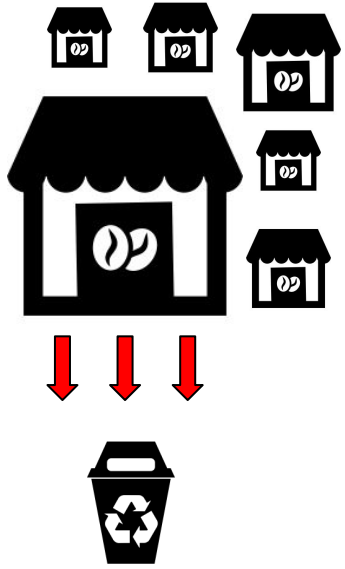
NO need for Extra Packaging



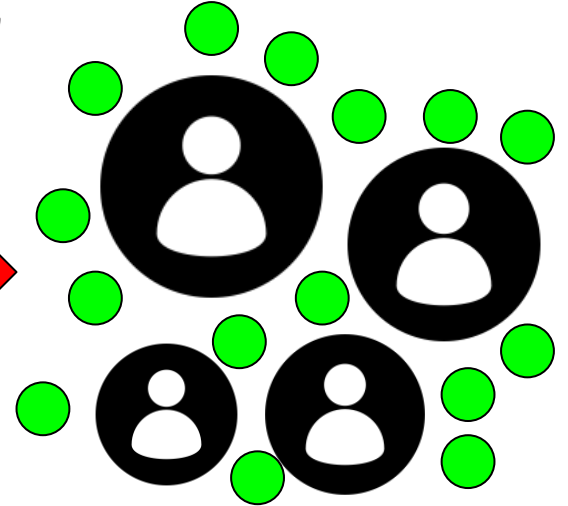
How Does It Work?







Income
Outcome



Ankara

132

Coffee Shops



3 Kg

Daily average waste



2,772 Kg

Weekly average waste



144.14 Tons

Annual average waste





Social Media

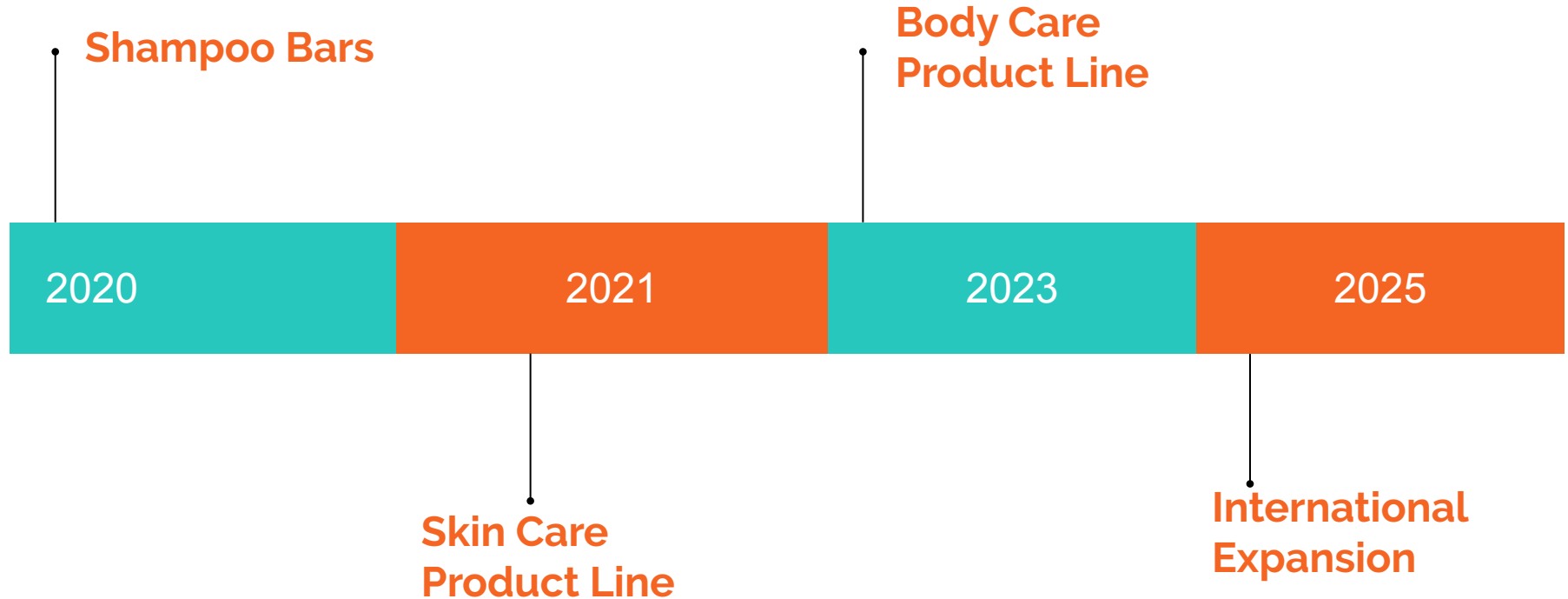




Companies that working with us

Individuals who are supporting us

Milestones



Leftover from Brewing Beer
Leftover from vegetable purees
Bananas which are too ripened improperly sized for export





Are you ready for UPCYCLING ?



Healthier

Affordable

All Natural

Why
us!



Thank you for listening to us..

**Welcome to part where we will happily
answer your questions.**

